

Please check the examination details below before entering your candidate information

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Pearson Edexcel International Advanced Level

Wednesday 10 May 2023

Afternoon (Time: 1 hour 45 minutes)

Paper reference **WEN01/01**

English Language

International Advanced Subsidiary

UNIT 1: Language: Context and Identity

You must have:
Source Booklet (enclosed)

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Read Texts A and B in the Source Booklet before answering Question 1.

Write your answer in the space provided.

- 1 Text A is an extract of the open letter to the UK Government, shared on social media, written by professional footballer, Marcus Rashford, during the coronavirus lockdown in the UK in 2020.

Text B is an extract from an article posted in 2021 to the website of the *World Food Programme*, which presents the positive impact on a family in Rwanda, East Africa, of the provision of free school meals.

Analyse and compare how the language of **both** texts conveys personal identity.

You should refer to:

- relevant language frameworks and levels
- concepts and issues such as social, cultural and gender factors
- contextual factors such as mode, field, function and audience.

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(Total for Question 1 = 35 marks)

TOTAL FOR SECTION A = 35 MARKS



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SECTION B

Write your answer in the space provided.

- 2** Write the text for a speech to be delivered at a conference discussing food aid in your local community. Your speech should persuade people to support a programme that provides free school meals and other help for the children of low-income families.

In addition to your own ideas, you must refer to material from at least one of the texts in the Source Booklet.

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TOTAL FOR SECTION B = 15 MARKS
TOTAL FOR PAPER = 50 MARKS



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Do not return this Booklet with the question paper.

Turn over ►

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Text A

Text A is part of a letter to the UK Government published on Twitter by professional footballer, Marcus Rashford. The letter was written during the coronavirus lockdown of 2020. During lockdown the majority of children in the UK did not attend school and the government provided food vouchers for those who relied on free school meals to ensure they did not go hungry. Rashford calls on the government to reconsider its decision not to extend this voucher programme over the summer break from school.

Without the kindness and generosity of the community I had around me there wouldn't be the Marcus Rashford you see today a 22-year old Black man lucky enough to make a career playing a game I love.

My story to get here is all-too-familiar for families in England: my mum worked full-time, earning minimum wage to make sure we always had a good evening meal on the table. But it was not enough. The system was not built for families like mine to succeed, regardless of how hard my mum worked.

As a family, we relied on breakfast clubs, free school meals, and the kind actions of neighbours and coaches. Food banks and soup kitchens were not alien to us; I recall very clearly our visits to Northern Moor to collect our Christmas dinners every year.

This Summer should have been filled with pride once more, parents and children waving their flags, but in reality, Wembley Stadium could be filled more than twice with children who have had to skip meals during lockdown due to their families not being able to access food. (200,000 children according to Food Foundation estimates).

Ten years ago, I would have been one of those children, and you would never have heard my voice and seen my determination to become part of the solution.

This is not about politics; this is about humanity.

Food poverty in England is a pandemic that could span generations if we don't course correct now. Whilst 1.3 million children in England are registered for free school meals, one quarter of these children have not been given any support since the school closures were ordered.

This is a system failure and without education, we're encouraging this cycle of hardship to continue. To put this pandemic in to perspective, from 2018-2019, 9 out of 30 children in any given classroom were living in poverty in the UK. This figure is expected to rise by an additional 1 million by 2022. In England today, 45% of children in Black and minority ethnic groups are now in poverty. This is England in 2020...

I have listened when fathers have told me they are struggling with depression, unable to sleep, worried sick about how they are going to support their families having lost their jobs unexpectedly.

Headteachers who are personally covering the cost of food packages for their vulnerable families.

Mothers who can't cover the cost of increased electricity and food bills during the lockdown, and parents who are sacrificing their own meals for their children.

Do you know how much courage it takes for a grown man to say, 'I can't cope' or 'I can't support my family'? Men, women, caregivers, are calling out for our help and we aren't listening.

As a Black man from a low-income family in Wythenshawe, Manchester, I could have been just another statistic. Instead, due to the selfless actions of my mum, my family, my neighbours, and my coaches, the only stats I'm associated with are goals, appearances and caps. I would be doing myself, my family and my community an injustice if I didn't stand here today with my voice and my platform and ask you for help.

The Government has taken a 'whatever it takes' approach to the economy – I'm asking you today to extend that same thinking to protecting all vulnerable children across England.

I encourage you to hear their pleas and find your humanity. Please reconsider your decision to cancel the food voucher scheme over the Summer holiday period and guarantee the extension.

This is England in 2020, and this is an issue that needs urgent assistance. Please, while the eyes of the nation are on you, make the U-turn and make protecting the lives of some of our most vulnerable a top priority.

Yours sincerely,

Marcus Rashford

Glossary

Northern Moor: an area in Manchester

Wembley Stadium: the national football stadium of England

Text B

Text B is an extract from an article posted to the website of the *World Food Programme* (WFP). The WFP is the food-assistance branch of the United Nations. It is the world's largest humanitarian organisation, the largest one focused on hunger and food security, and the largest provider of school meals. This article, published in 2021, presents the positive impact of the WFP's provision of free school meals on a family in Rwanda, East Africa.

Garden to plate: How school feeding empowers children in Rwanda

How the World Food Programme buoys schools to boost health and literacy in rural areas

18 June 2021, By Emily Fredenberg

Rwanda.

Education is everything for Francine, a mother of three from Ruhinga village in southern Rwanda. Despite the area still having a staggering 48 per cent rate of stunting (impaired growth and development that children experience from poor nutrition), they have witnessed the area improve over time. This gives them hope that their children will have a brighter future.

"When I was little the school was quite far away so we could not always go, but now my children's school is just around the corner, making it easy to prioritize their education," says Francine.

Her two youngest sons, 9-year-old Donat and 13-year-old Lambert, are served by the World Food Programme's home-grown school feeding Programme (HGSP), which provides schoolchildren with a daily nutritious meal. WFP also provides the schools with reading materials, guidance on good nutrition and help to establish kitchen gardens; all geared to improving the students' health and education.

"My parents are both farmers and spend most of the day working in the fields," says Lambert. Recalling life before the programme five years ago he adds: "When I was little and before there were school meals, I would come home from school for my midday break feeling hungry but there wasn't anything for me to eat. This left me low on energy and I didn't feel like going back to school in the afternoon."

"Now that I have lunch at school it is easy for me to finish the whole day as I am not concentrating on my hunger. The school meals are also delicious".

The school has its own garden where ingredients for the school kitchen are grown, so children learn how to grow vegetables too.

Seedlings are provided to families of the surrounding community to encourage them to diversify the crops they grow. Lambert has helped his family establish a flourishing garden at home.

"We learn a lot about the importance of having a variety of colours in our meal to be healthy," says Lambert.

Reading materials have been produced from stories developed from the surrounding communities to help further improve the children's literacy skills.

"I am so proud of my reading skills and I like to read stories to my mum," says Donat. "I know I need to study hard because when I grow up, I want to be a teacher or a doctor," he says.

His mother shares his dream.

"I am really so proud of my children and what they have accomplished so far - education is key to their future," says Francine. "They are learning English and impress me with their reading skills. My goal is for my children to study hard and become teachers. That way they could return to their community and help other children to rise out of poverty."

"Early results from the programme show that it is having the desired outcomes," says Amy Blauman, WFP's education adviser. "Student attendance has increased to 92 percent and student reading comprehension increased from 49 to 78 percent."

WFP's HGSF programme supports the Government of Rwanda to provide daily nutritious school meals and complementary activities to 79,000 primary school students in 108 schools in four of the most vulnerable and food-insecure districts across the country.



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Source information:

Text A: <https://twitter.com/marcusrashford/status/1272302819819823105?lang=en>

Text B: <https://www.wfp.org/stories/garden-plate-how-school-feeding-empowers-children-rwanda>